

Executive Summary

DAA Asset Manager is an innovative, locally developed SaaS solution tailored to meet the fixed asset management needs of African industries. Developed by Lewisham Multi Solutions Ltd and Hova Solutions, it integrates RFID and GPS technology to offer seamless asset registration, real-time tracking, and depreciation management.

With intuitive dashboards, inbuilt depreciation calculators, and powerful report generation tools, DAA enables companies to maintain full visibility and control over their assets. The system supports CSV uploads to accommodate traditional spreadsheet users, and localized language options ensure wider adoption.

By combining asset tagging, location tracking, secure user roles, and automated alerts, DAA addresses a core pain point of African businesses—inefficient asset management. Whether you're an SME or an enterprise, DAA helps protect your investments, ensure compliance, and drive operational efficiency.

DAA is more than just an asset tracker—it's a strategic partner for organizations seeking to digitize and optimize asset control across the African continent.